

New England Child Passenger Safety Conference



September 9–11, 2016

Sheraton Hotel &
Conference Center
Burlington, Vermont



2016 Call for Exhibitors & Sponsors

Exhibitor and sponsor registration for the **2016 New England Child Passenger Safety Conference** is now open.

The conference will be held on September 9-11, 2016 at the Sheraton Hotel and Conference Center, located in beautiful Burlington, Vermont.

This will be the first New England conference in over 10 years! The conference planning committee, made up of representatives from all six region states; Vermont, New Hampshire, Maine, Massachusetts, Rhode Island, and Connecticut, is actively soliciting child passenger safety related exhibitors and sponsors.

This conference will be the largest gathering in New England of child passenger safety representatives from emergency medical providers, fire departments, law enforcement, hospitals, community organizations and others from the region. One of the goals of the conference is to offer a wide variety of exhibits and displays that would be of interest to the attendees. Topics of interest, to name just a few, would include child passenger and traffic safety, caregiver needs, education, communications and marketing. The conference provides an excellent opportunity to market to attendees from across the region. Over 350 attendees are expected to take part in this year's conference.

Exhibitors with services, products and information to share with the audience are encouraged to assist in expanding the attendees' learning experience. Corporate and non-profit partners are an important part of the success of the New England Child Passenger Safety Conference. We are pleased to offer the opportunity for your organization to help support the conference and most importantly, increase your company's exposure to participants.



Benefits of Participating:

- Access to over 350 child passenger and traffic safety professionals from across New England
- Extended three days of exhibition time during the whole conference
- Dedicated morning and afternoon breaks for exhibitor time each day
- Exhibitor passport program to encourage attendee visits to each booth

As the premier meeting of Child Passenger Safety professionals in New England, this is the place to share your products and services. We encourage you to complete the exhibitor/sponsor registration and not miss the opportunity to participate in this year's conference. Early registration is encouraged as space is limited for exhibitors. We look forward to working with you and welcoming you to the 2016 New England Child Passenger Safety Conference. Questions related to the conference or exhibitor space can be directed to:

Tanya Wells: [802-863-7596](tel:802-863-7596), VTCPS@vermont.gov

Exhibitors:

Exhibitor Registration Includes:

- Exhibit space with one 6 foot table, tablecloth, and two chairs in exhibitor hall
- Free Wi-Fi on-site
- Continental breakfast, lunch and refreshment breaks each day

Conference Registration Exhibitor Reduced Rate:

- 6 Foot Table - \$100
- Non-Profit Exhibitors are given a 50% discount on exhibitor space

Optional Add-Ons:

- Electricity at an additional cost of \$50 per booth
- Storage of materials prior to the conference — dependent on size and amount of time

Exhibitor Space Assignments:

Exhibitor space will be assigned by conference staff as payment is received. A map of available locations will be provided at that time. Due to space limitations, each exhibitor is limited to their exhibitor table area. If you have a display that will not fit on your table, please contact us at vtcps@vermont.gov so that we may determine the best location for your exhibit.

Exhibit Hours:

- Friday, September 9, 2016 10:30am – 5:00pm
- Saturday, September 10, 2016 7:30am – 5:00pm
with Exhibitor Reception from 5:00pm – 6:30pm
- Sunday, September 11, 2016 7:30am – 1:30pm

Exhibitors are encouraged to staff their exhibit during all breaks and meals.

Sponsorship:

Individual Sponsorship Opportunities

- Registration giveaways
- Registration bags
- Specific meal
- Break
- Keynote speaker
- Lunchtime speaker
- Other

Bronze Level \$750.00

- Choice of exhibitor table in Exhibit Hall or in a highly visible location between workshop breakout rooms
- Exposure during registration, morning breaks and 1 hour lunch
- Two conference registrations
- Continental breakfast, lunch and refreshment breaks each day
- Company logo on the conference brochure

Silver Level \$1,000

- All items above plus organization banner displayed in main ballroom
- Display of company logo at lunch buffet stations for one day
- Guaranteed presentation session

Gold Level \$1,500

- All items above plus specific recognition in all conference press/PR, the opening conference welcome, and the ability to be recognized as the sponsor of a specific expense, such as a meal, break or workshop

Hotel Accommodations:

The Sheraton Hotel and Conference Center is offering discounted hotel rooms to conference attendees and exhibitors. Reservations for all rooms can be made by calling **1-888-627-7125** and mentioning the 2016 New England CPS Conference to receive the discounted rate.

Hotel Directions:

Sheraton Burlington Hotel and Conference Center
870 Williston Road, Burlington, Vermont 05403

The hotel is conveniently located right off of I-89, only 2 miles from the Burlington International Airport, and 1.5 miles from downtown Burlington and Lake Champlain.

Cancellation Policy:

Cancellation of exhibitor attendance is permitted until August 10, 2016 with refund of fees provided less \$75 transaction fee. After August 10, cancellation of exhibitor attendance will result in forfeit of all exhibitor fees paid.